



A GMP & ISO Certified Company

Committed | Consistent | Credible



www.nb-cellulose.com

Excipient excellence since 1976.

Founded in 1976, NB Entrepreneurs has spent decades advancing excipient science for over **1,000 customers across 192 cities in 20+ countries**. We manufacture high-functionality excipients—binders, disintegrants, lubricants, functional fillers, thickeners, stabilizers, and carriers—serving **regulated pharmaceutical markets** as well as food and personal care industries. Our products are supplied to **75+ USFDA-accredited facilities** and are audited and approved by **250+ global regulatory agencies and clients**.

Current MCC group capacity: 18,000 MT per year.



Why NB Entrepreneurs

- Over 110 Million Kgs of Excipients delivered — and Counting
- “Quality-by-Design” approach for product development and manufacturing
- Fully Compliant with USFDA, ICH, and IPEC guidelines
- Artificial Intelligence (AI) Controlled Production and Quality Management Systems.
- Strict Adherence to all Regulatory and Quality Norms
- Premium Quality at Competitive Prices, ensuring superior value
- Global Presence — exporting to 20+ countries, including regulated markets such as Europe, USA, and Australia



Certifications



US-FDA (DMF)



ISO 9001:2015 CERTIFIED



FSSAI Approved



GMP



HALAL



KOSHER



NON-GMO



FAMI - QS



99.4%

Perfect Order Rate



85%

Customer Lifetime Value



24Hrs

Average Resolution Time



Eminent Brands

SANCEL®

Microcrystalline Cellulose

STARCEL®

Co-processed Excipients

SUPERCEL® F

Food Fibers

SUPERCEL® D

Industrial Applications

CAPCEL®

MCC Spheres

SOLUCEL®

Croscarmellose Sodium

MAGLUBE®

Magnesium Stearate

MANNISTAR®

Mannitol

WELDCEL®

Welding Electrodes

HYDROCEL®

Construction Chemicals

STAR LUBE®

Pharma Lubricants

SUPER LUBE®

Pharma Lubricants

FRONT

Microcrystalline Cellulose

US DMF # 27409
KOSHER Certified

Introduction

Microcrystalline cellulose is widely used in pharmaceuticals, primarily as a binder/diluent in oral tablet and capsule formulations where it is used in both wet-granulation and direct-compression processes. In addition to its use as a binder/diluent, microcrystalline cellulose also has some lubricant and disintegrant properties that make it useful in tableting.

Grades

- | | |
|---------------|---------------|
| a) SANCEL 101 | e) SANCEL 112 |
| b) SANCEL 102 | f) SANCEL 200 |
| c) SANCEL 103 | g) SANCEL 301 |
| d) SANCEL 105 | h) SANCEL 302 |

Pharmacopoeial Compliance

- Indian Pharmacopoeia - I.P.
- British Pharmacopoeia - B.P.
- European Pharmacopoeia - Ph.Eur.
- United States Pharmacopoeia - U.S.P.
- Japanese Pharmacopoeia - J.P.

Applications

- Most commonly used Excipient in Tableting / Formulation in Pharmaceuticals
- It is Multifunctional Excipient
- It is used as binder /diluent in tableting

Advantages

- Chemical Purity / Low Reactivity
- Excellent Binding Capability
- Good Filler Properties
- Better Disintegrating Property
- Greater Flowability
- Rapid wicking action permit fast addition of granulation fluid.
- Highly Absorbent

Unique Features of SANCEL

- | | |
|---------------------------|-------------------------------|
| • Angle of Repose | • TSE/BSE Free |
| • Customized Bulk Density | • GMO Free |
| • Low Moisture | • OVI/ Residual Solvents Free |
| • Excellent Flowability | • Vegetal Origin |
| • Better Compressibility | |

SANCEL™

Microcrystalline Cellulose Spheres

Introduction

Microcrystalline Cellulose Spheres are Neutral Spheres for sugar free products, highly soluble & controlled released formulation products. Spheres does not contain Starch or Lactose in it and are also uniform in size which makes it a perfect carrier.

Grade	Mesh	Micron
SP - 100	70 - 140	100 - 200
SP - 200	45 - 70	200 - 355
SP - 350	35 - 45	355 - 500
SP - 500	25 - 35	500 - 710
SP - 700	18 - 25	710 - 1000
SP - 1000	14 - 18	1000 - 1400

Pharmacopoeial Compliance

- United States Pharmacopoeia - U.S.P.

Applications

- Used in Manufacturing of Granules for sustained-release.
- Can also be used in taste-masking and other special applications.
- Suitable for non-carcinogenic products.
- Adopted to controlled release or sustained release formulations

Advantages

- Optimum water absorption
- High Mechanical Strength
- Very low friability level
- Improves stability of the finished product
- Higher payload permits smaller capsule sizes
- High abrasion resistance improves and simplifies the coating process

Unique Features of SANCEL

- Sphericity degree average >90%
- Fine and uniform particle size
- Agglomeration during coating process is minimal.

CAPCEL™

FRONT

Co-Processed MCC

Silicified Microcrystalline Cellulose

Introduction

Silicified microcrystalline cellulose is a synergistic, intimate physical mixture of two components: microcrystalline cellulose and colloidal silicon dioxide. Silicified microcrystalline cellulose contains upto 2% w/w colloidal silicon dioxide.

Grades

- a) SMCC 50
- b) SMCC 90
- c) SMCC HD90
- d) SMCC 90LM

Pharmacopoeial Compliance

- United States Pharmacopoeia - U.S.P.

Applications

- Used as a filler in the formulation of capsules and tablets.
- Improved compaction properties both in wet granulation and direct compression.
- Improved blending property

Advantages

- Flowability is improved
- Requires lower compression pressures
- Compactability after wet granulation is maintained
- Compacts exhibit greater stiffness

Unique Features of SANCEL

- Loss of Compaction in Wet Granulation process is reduced.
- Beneficial in formulation of powder filled capsules
- Greater tensile strength

STARCEL™

BACK

Co-Processed MCC

Lactose Monohydrate with Microcrystalline Cellulose

Introduction

Alpha-Lactose Monohydrate and microcrystalline cellulose were co-spray-dried, creating a mono particulate system having two compaction mechanisms, brittle fracture and plastic deformation, within individual particles.

Grades

a) SLAC - 100

Pharmacopoeial Compliance

- United States Pharmacopoeia - U.S.P.

Applications

- Functional excipients used in oral solid dosage forms
- May be used in dry granulation and capsule filling
- Suitable for both Low dose and High dose formulations

Advantages

- Increased compactability and powder flow
- Improved flowability and compaction properties
- Improved content uniformity.
- Increase tablet hardness

Unique Features of SANCEL

- A Hausner ratio below 1.25 or Carr's index below 20 indicates that powders are freely flowing.
- Excellent flow properties create the shear necessary to disperse API
- Ideal for low-dose formulations where API content uniformity is critical.
- Ideal tablet surface for straight forward and economical coating

STARCEL™

FRONT

Croscarmellose Sodium

Introduction

Croscarmellose sodium is a cross linked polymer of carboxy methyl cellulose sodium and used in pharmaceutical formulation as a disintegrant. Croscarmellose sodium occurs as an odorless, white or grayish white powder.

Applications

- It is used in oral pharmaceutical formulations as a disintegrant for capsules, tablets and Granules
- It is used in both direct-compression and wet-granulation processes.

Advantages

- Fast disintegration & dissolution
- Better stability
- Good flowability and mixing properties

Unique Features

- Greater level of dissolution of tablets
- Excellent API stability
- Cost-effectiveness
- GMO Free

Pharmacopoeial Compliance

- Indian Pharmacopoeia - I.P.
- British Pharmacopoeia - B.P.
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SOLUCEL™
7370705

BACK

Magnesium Stearate

Introduction

Magnesium stearate is a very fine, light white, precipitated or milled, impalpable powder of low bulk density, having a faint odor of stearic acid and a characteristic taste. It mainly consists of variable proportions of magnesium stearate and magnesium palmitate obtained from vegetable sources.

Applications

- It is primarily used as a lubricant in capsule and tablet manufacturing.
- Magnesium stearate is widely used in cosmetics, foods, and pharmaceutical formulations.
- Used in barrier creams
- It can be used as an anti caking agent in food applications

Advantages

- Proper hopper flow can be achieved .
- Minimal ejection force required
- Efficiency in production could be achieved.
- Life of Dies and punches improves.

Unique Features

- Increases tablet friability
- Surface area > 10m²/gm .

Pharmacopoeial Compliance

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MAGLUBE™



Pharmaceutical
Excipients



Specialty Chemicals



Food Additives



Real Estate



Agriculture



Investments



Our Product Range:

- **SANCEL[®]** – MCC: 101, 102, 112, 200, 301, 302
- **STARCEL[®]** – Silicified MCC: 50, 90, HD90, 90LM
- **SOLUCEL[®]** – Croscarmellose Sodium
- **MAGLUBE[®]** – Magnesium Stearate
- **SUPERCEL[®] F** – Food Fibers
- **SUPERCEL[®] D** – Industrial Applications



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